

Championship Performance

Now, consider another scenario. Your training has been wise and effective. You have eaten the right foods, and you have taken AthletiX-1. Every specific co-enzyme your mitochondria will need is present in abundance.



In the course of your event, you call on your brain and muscle for

peak performance, and they respond with full championship power. Because you are *bio-chemically* ready. You turn in superior performance. The crowd roars in amazement at your display of athletic mastery.

The gold is yours, naturally! Thanks to AthletiX-1, the multivitamin that, during athletic performance, powers *all the co-enzymes* your mitochondria need, and does so while you still eat today's *over-processed foods* and still live (and perform) in today's *much-polluted environment*. AthletiX-1: the Performance Multivitamin that's loaded with more vitamins and minerals than any other.



WHEN SHOULD YOU TAKE AthletiX-1?

Begin AthletiX-1 thirty days *before* the beginning of your athletic training. Continue all through your season, and for 30 days afterwards. Then switch back to PerfectBalance Multivitamin, which you should be taking when you are *not* taking AthletiX-1.



TRY IT FREE

A 30-day supply of AthletiX-1: Performance Multivitamin is only \$250, delivered, tax-free. *That's excellent value for the kind of outstanding performance benefits you can't find anywhere else.* You can, however, try it **FREE** for 30 days. Call the Club Director of your Independent HealthiLifer Wellness Club.

If, for any reason, your HealthiLifer Wellness Club Director is unable to supply, please call: 212-615-6751.

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GET THE CHAMPIONSHIP EDGE...

AthletiX-1 Performance Multivitamin^{IP}



THE REVOLUTIONARY MULTIVITAMIN FORMULA

...created by **Dr. Uche Akwuba, LCE**

Neurosurgeon.

*Medical Degrees (With Honors) from
The University of London, England.*

*Neurosurgery Training at
Downstate Medical Center,*

*Part of the State University of New York
Founder, HealthiLifer Wellness Club*



ENHANCE YOUR PERFORMANCE WITH Athletix-1 Performance Multivitamin

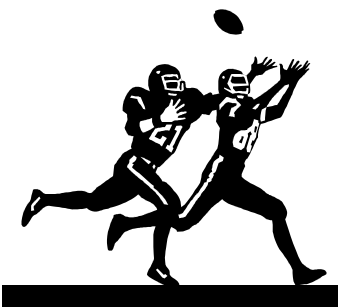
There is finally a lawful way to strongly enhance your performance in any sport. It's Athletix-1: Performance Multivitamin.

Since Athletix-1 is simply a multivitamin, made in the United States in a laboratory that's under the continuous inspection of the Food & Drug Administration (FDA), it is legal in every sports jurisdiction, the Olympics included. But there is more!

Athletix-1 was formulated by a brilliant neurosurgeon to enable the serious athlete to achieve his or her peak performance, at will. How's that possible?

Dr. Uche Akwuba, LCE, the neurosurgeon, says, and we quote:

"I have solved the riddle of peak athletic performance, at will. As you know, success in competitive sports depends on quicker and more precise action by muscle and brain. Victory goes to the athlete who, better than the competition, delivers this controlled mix of action, as the event demands it.



ance by the athlete.

As a brain surgeon, I know that biochemical reactions in brain cells and in muscle cells produce the energy, which powers the action that can mean significantly better performance by the cell. And better performance by the cell results in better performance by the athlete.



What's your TRUE 'Personal Best'?

"These biochemical reactions in the cell take place in the part of the cell known as the mitochondria.

"In mitochondria, biochemical facilitators act on the different parts of the various foods you've eaten, digested, and absorbed. The absorbed food products are known as substrates, and the biochemical facilitators are named enzymes.

"In order to perform their functions most efficiently, enzymes must work with factors named co-enzymes, a specific co-enzyme for each enzyme. If a particular co-enzyme is not available for a reaction for which it is specific, a biochemical blockage occurs.

"When a biochemical blockage occurs, the enzyme must then use whatever other possible co-enzyme happens to be available. Using other than the specific co-enzyme in a biochemical reaction, means taking a route around the biochemical blockage. And a route around a biochemical blockage is always a slower route.

"A slower route results, of course, in performance that is significantly less than what the athlete can normally achieve. Therefore if, as an athlete, you do not have all your co-enzymes in place, you can become used to this diminished performance and come to accept it as your personal best. But, as you've just seen, it's not your true personal best.

How great is your career in Sports?

"Co-enzymes are, or include, vitamins. Based on this fact, I formulated a Performance Multivitamin that's stronger than any other, and named it Athletix-1.

"I included 'vitamin healing agents' to enable the athlete, between peak performances, to quickly heal the unavoidable injuries, which accompany each demanding performance.

"My multivitamin can dramatically improve – and totally transform – your career in sports. This extraordinary formulation, effectively used, can transform a mediocre athlete into a champion, and a good performer into a superstar. Since you now have this knowledge, congratulations! Knowledge, we all agree, is power." Unquote.



Unique Athletix-1

All of this makes Athletix-1 truly unique. It is the world's first and only multivitamin formulated by a brilliant neurosurgeon to enhance athletic performance. There is nothing else quite like it anywhere.

Bad Vitamins Can Ruin Your Performance

As an athlete, imagine yourself in competition. You take vitamins, though, unknown to you, their quantities and their balance, one against the others, are not the best. Or perhaps you take no vitamins at all because your coach "does not believe in vitamins". You have trained diligently and feel yourself in top condition. At the meet, the field assembles for your event, and you are ready.



The competition begins. Your mitochondria demand the specific co-enzymes they need for competition performance. But most of those co-enzymes are missing. Or, if present, are not available in the required quantities. Biochemical blockage unavoidably occurs. As a result, several longer (and slower) biochemical routes are taken. Well, you do your best but, alas, your best is not good enough, and you watch someone else win.